



SPACE OWNER GUIDE

Turn unused commercial space into a new income opportunity.

A practical guide to choosing a package, creating a strong listing, responding to inquiries and preparing for a successful pop-up.

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ThePoplet
Flexible retail-space marketplace for
Bangladesh

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1. Choose the right owner package

Every package begins with an admin-reviewed listing. Choose based on how many spaces you manage and how many inquiries you want to receive.

PLAN	BEST FOR	WHAT YOU GET
Free - BDT 0/month	First-time owners testing demand	1 active listing; 3 inquiries/month; standard search position; admin verification
Starter - BDT 999/month	Owners ready for regular renter inquiries	Up to 3 active listings; unlimited inquiries; Verified Space badge; WhatsApp lead alerts
Growth - BDT 2,499/month	Professional owners with several spaces	Unlimited listings; priority ranking; Featured badge; monthly performance report

Simple recommendation: Start with Free if you are testing one space. Choose Starter when inquiries become regular. Choose Growth when visibility and multiple listings are important.

2. Build a listing that attracts suitable brands

Use accurate information

Share the exact location area, available size, operating hours, facilities and restrictions.

Upload strong photos

Show the entrance, full available area, customer flow, nearby environment and at least one wide angle.

Set clear pricing

State daily, weekly or monthly expectations and what utilities, furniture or support are included.

Explain availability

Keep dates and hours current so brands do not request unavailable periods.

Set business restrictions

Mention competitors, cooking, noise, smoking, alcohol or products you cannot allow.

3. Photo and presentation checklist

Photos are the first thing a renter uses to judge whether your space fits their brand.

DO	AVOID
Photograph in daylight	Dark, blurry or heavily filtered photos
Clean and arrange the space first	Personal items or unnecessary clutter
Show wide and close-up views	Only one angle
Include entrance and surrounding area	Images that hide access limitations
Use current photos	Old photos that no longer match the space

Recommended photo order: exterior - entrance - full space - customer flow - facilities - close details.

4. From inquiry to confirmed booking

1

Receive an inquiry

Review the brand, dates, business type and expected setup.

2

Respond quickly

Contact suitable renters and clarify important questions.

3

Arrange a visit

Confirm access, dimensions, utilities, restrictions and setup needs.

4

Approve the match

You decide whether the renter and activity suit your space.

5

Confirm terms

Record dates, rent, deposit, responsibilities and cancellation terms clearly.

Need help?

Email hello@thepoplet.com or open your Owner Dashboard to manage listings, inquiries and packages.